



FLRS

FLRS Simple Buyer's Guide to Carpets

Are your carpets looking tired, outdated, or just plain sad? Thinking about new carpet but don't know where to start? No worries – we've got you covered!

Buying carpet is a big decision. It's not just about colour – there are other important things to think about, like durability, comfort, and maintenance. Our simple guide will help you choose the perfect carpet for your home.

1. Why choose carpet?

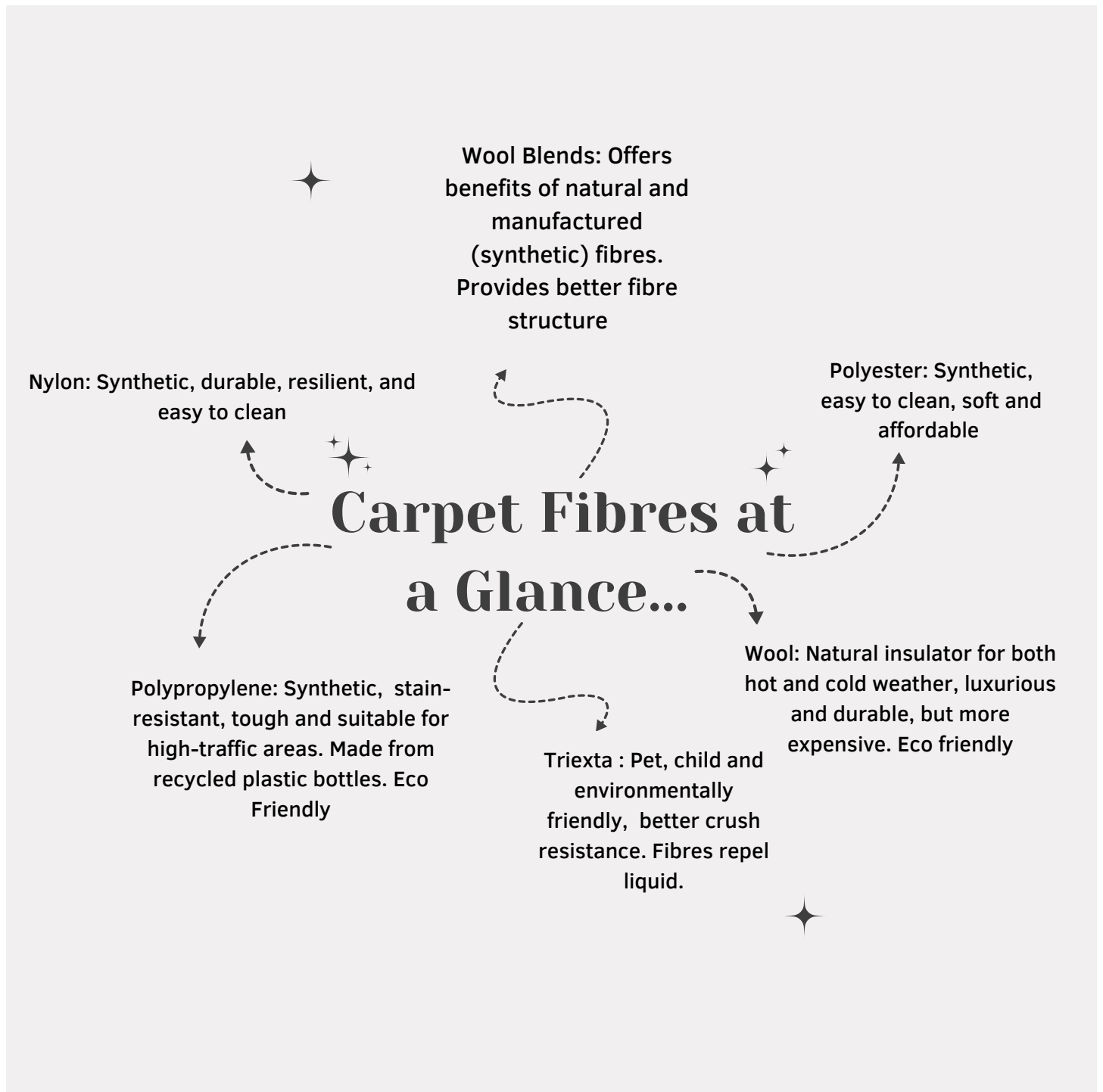
Carpet is warm, soft, and makes your home feel cozy. Unlike hard floors, it's quieter, more comfortable underfoot, and helps with insulation.

- ✓ **Comfortable & soft** – Perfect for kids and pets
- ✓ **Warm & cozy** – Keeps your home feeling inviting
- ✓ **Durable & stain-resistant** – Modern carpets are made to last
- ✓ **Stylish** – So many colours, textures, and patterns to choose from



2. Carpet fibre types – What's the difference?

Carpet comes in different fibres, each with its own benefits:

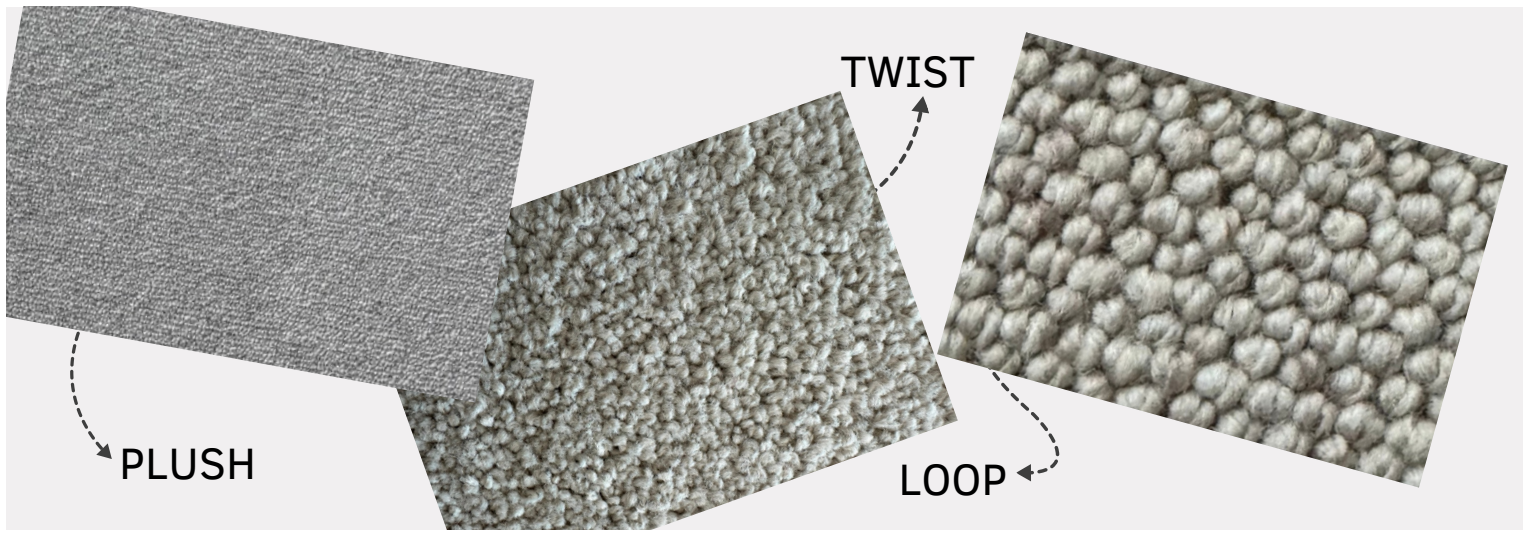


3. Carpet styles – What’s the best option for you?

Carpet isn’t one-size-fits-all. The way it’s made affects how it looks and feels:

- ✓ **Plush Cut Pile** – Soft and luxurious. Great for bedrooms.
- ✓ **Twist Pile** – Textured and durable. A great all-rounder.
- ✓ **Loop Pile** – Hard-wearing and practical. Perfect for high-traffic areas.

Some carpets also mix different pile types to create unique patterns and textures!



4. Choosing the right carpet for your space

🏠 **Living & High-Traffic Areas** – Choose a durable, stain-resistant carpet. Polypropylene, Wool and Nylon work well.

🛏 **Bedrooms** – Go for a **soft, plush or twist pile** carpet for extra comfort. Polypropylene, Polyester, Wool, Nylon are great options.

🐾 **Pets & Kids?** – Look for **stain-resistant and easy-to-clean** options such as Triexta.

Many fibres offer the endurance to withstand what life throws at them so it's always good to factor in budget to narrow the search. It is also useful to look at the ounce weight of the carpet when looking at a few together, you will feel and see the difference in the thickness.



5. Time for the fun part – Picking a colour!

Your carpet will be a big part of your home, so choose a colour that works for your space:

- ✓ **Light colours** – Make rooms feel bigger and brighter.
- ✓ **Dark colours** – Hide stains but can show pet hair.
- ✓ **Neutrals** – Timeless and easy to match with any décor.
- ✓ **Multi-tone carpets** – Hide dirt and are great for busy family homes!

Pro tip: Always check a **carpet sample** in your home's lighting before deciding.



6. Looking after your carpet

Carpet is easy to care for if you follow a few simple steps:

- ✓ **Vacuum regularly** to keep it fresh.
- ✓ **Clean spills quickly** before they set.
- ✓ **Professional clean every 12 months** to keep it looking its best.



7. Budget & Installation – What to expect

Carpet is an investment that lasts for years. There's a range of options to suit every budget, but don't forget to factor in underlay and installation. All our quotes for carpet allow for new underlay unless specified otherwise. A floor plan can usually be obtained from a previous marketing campaign online and is useful as a starting point to obtain a quote. We offer a shop at home service so we bring the carpet samples to you and check the measurements as part of our service.



Our professional team can **remove old flooring and install your new carpet** for a perfect finish. Let the experts handle it!

8. Eco-friendly carpet choices

Want a sustainable option? We've got carpets made from:

- ✧ **Natural fibres** – Wool, sisal, jute, and cotton.
- ✧ **Renewable materials** – Some carpets are made using plastic bottles!

Ready to find the perfect carpet?

At FLRS, we make it easy. Contact us today for a **free quote**, and let's transform your floors!